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Gouveia, Susan

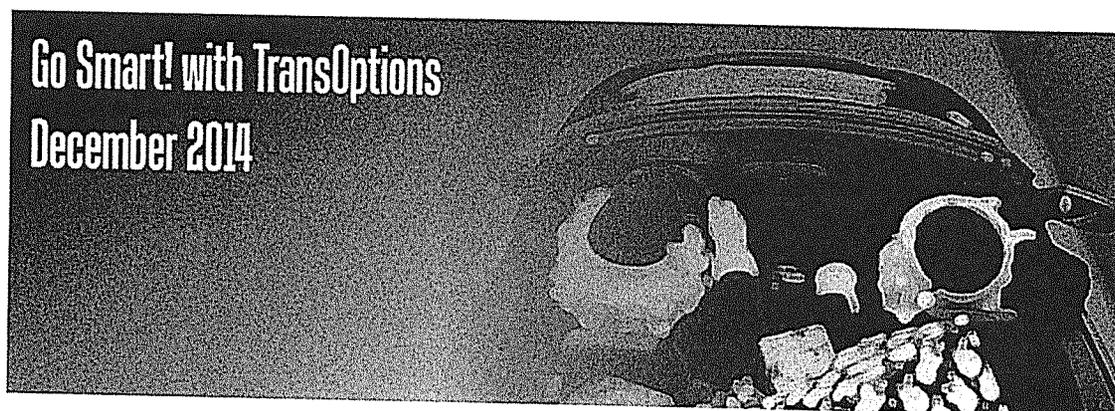
From: Lashway, Lisa
Sent: Wednesday, December 10, 2014 10:48 AM
To: Canning, Sean; Gouveia, Susan
Subject: FW: Go Smart! with TransOptions - December 2014

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From: TransOptions [mailto:Info@TransOptions.org]
Sent: Wednesday, December 10, 2014 10:28 AM
To: Lashway, Lisa
Subject: Go Smart! with TransOptions - December 2014

Go Smart! - Ziggedy, Winter Driving Safety and more!

[View this email in your browser](#)



Support
TRANSOPTIONS INC
every time you shop online.

GET STARTED



- Absolutely no additional cost to you
- Over 3,500 merchants

Ziggedy
.com

Help us out while you wrap up that holiday shopping!

TransOptions is now working with [Ziggedy](#) to secure donations from online purchases without costing you one extra penny.

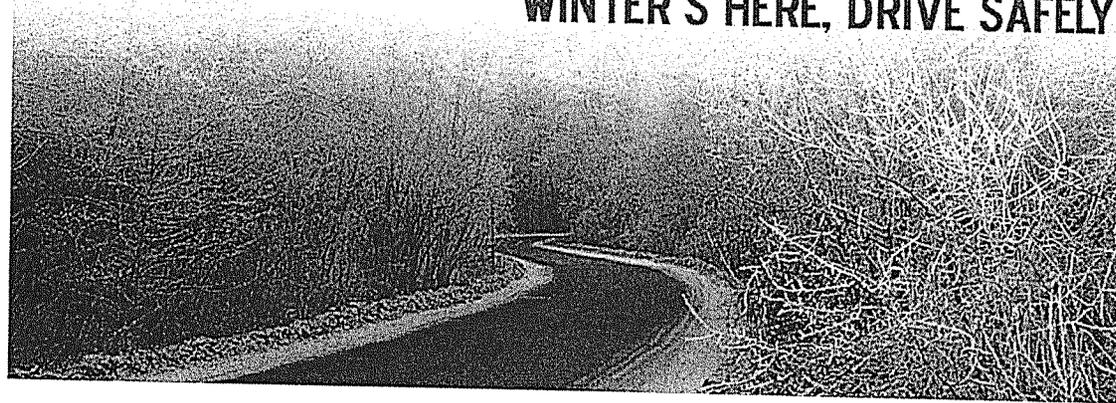
That means that the online shopping that you are already doing through over 3,500 popular retailers like Walmart, Target, Groupon, and Macy's can earn free donations to TransOptions.

It's as simple as making one click through our fundraising partner, Ziggedy, before you shop! There is absolutely no additional cost or markup on items you buy and getting started takes less than 30 seconds.

When you click through Ziggedy before you shop, an average of 2.5% (up to 30% depending on the retailer) of your purchase price will be donated to TransOptions!

We're asking for your help. Please support all that we do by creating your Ziggedy account today at www.ziggedy.com/transoptions/signup.

WINTER'S HERE, DRIVE SAFELY



Cold weather season is here. Now is the time to prepare yourself and your car for driving safety during inclement weather.

Wipers on, Lights on

New Jersey law requires your headlights to be turned on whenever your windshield wipers are in use. It's challenging enough to drive during rainy, slushy or snowy weather. Make certain your vehicle is being seen by other motorists and that you can see them.



Remove It Before You Go

Remove accumulated ice and snow from your entire vehicle before you start driving. Pieces of ice and snow that fly off are dangerous and can become "missiles" that cause serious accidents and injury for you, your passengers and other road users. Plus, you can be fined for failing to properly clear your vehicle:

- Motorists who fail to remove ice and snow from their entire vehicle face fines of \$25 to \$75 for each offense, regardless of whether the ice and snow become dislodged.
- If flying ice or snow cause property damage or injury, motorists face fines of \$200 to \$1,000 per offense.

ONE TEXT OR CALL COULD **WRECK** IT ALL

Don't Drive Distracted

Icy roads and winter driving conditions call for your full attention and maximum response time. Road conditions can change in a split second! Stay focused.

Weatherize Your Vehicle, Too.

Just as you get out your heavy coat and gloves, get your vehicle ready for cold weather conditions:

- **Be prepared.** Have basic supplies in your car such as a shovel, snowbrush, ice scraper and a bag of sand. Keep water, a snack and gloves in your vehicle in case of delays or if you get stranded in inclement weather.
- **Keep your wipers in good shape and check your washer fluid.** Seeing the road clearly is essential. Slush and salt can be thrown onto your windshield, limiting your visibility.
- **Check tire pressure as the air temperature drops.** Tire pressure can drop about one pound per ten degrees of temperature.
- **Maintain your battery.** As temperatures drop, batteries can lose power. Have your battery, charging system and belts checked by your mechanic.
- **Clean your lights.** Daylight hours are shorter, plus visibility drops in harsh

winter weather. Keep front and rear lights clean for maximum visibility.



House of Representatives approves tax deal that would retroactively boost mass transit benefit (Source: Government Executive)

The House on Wednesday approved a measure 378-46 that would retroactively provide federal employees and all American workers with a much larger mass transit benefit for 2014.

The benefit fell nearly in half in 2014, but the 11th hour agreement on a broader

package of tax provisions would restore the subsidy to \$250 per month, just more than the 2013 level. The maximum monthly mass transit benefit dropped to \$130 on Jan. 1 when a provision of the fiscal cliff deal expired. [Read the full article at Government Executive.](#)



NJ Commutes are the worst and getting worse, Census survey says (Source: NJ.com)

Commuting times seem like an eternity when you're stuck in traffic, or aboard a motionless train or bus. U.S. Census data confirms what we know, New Jersey commutes are the longest in the country and they're growing.

Most New Jersey commuters spent an average of 30 to 34 minutes traveling one

way to work, according to data from the Census American Community Survey, which presents a demographic snapshot between 2009 to 2013. But an increasing number of workers are facing "mega-commutes" of one hour and longer. Read the full article at NJ.com.



Companies can save \$11,000 a year by letting employees work from home part-time, study finds (Source: NJBiz)

Odds are that a nearly half of today's workforce has the same thought while sitting

in traffic, inhaling fumes and listening to car horns blare.

"I could do this job from home — why suffer through this?"

And the other half? Well, according to a survey by the Society for Human Resource Management, 46 percent of the workforce is already telecommuting.

The odds only increase for millennial workers.

According to SHRM, millennials will comprise almost one-half of the workforce by next year, and 75 percent by 2025.

[Read the full article at NJBiz.com.](#)

The logo for TransOptions, featuring a stylized 'T' icon followed by the word 'TransOptions' in a bold, italicized sans-serif font.



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Don't forget to add info@transoptions.org to your address book so we'll be sure to land in your inbox!

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