Susan Gouveia

From: Lashway, Lisa
Sent: Monday, November 18, 2013 8:41 AM
To: Canning, Sean; Susan Gouveia
Subject: FW: Driving Change: A Bold New Approach

Lisa Lashway
Mt. Olive Twp. Clerk
973-691-0900 Ext. 7291
FAX 973-691-2080
PO Box 450
Budd Lake, NJ 07828

From: NLC - National League of Cities [mailto:nlcmail@nlc.org]
Sent: Friday, November 15, 2013 5:37 PM
To: Lashway, Lisa
Subject: Driving Change: A Bold New Approach

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Driving Change: A Bold New Approach

In order to chart a course that keeps the National League of Cities relevant to current and potential members while navigating the economic and political circumstances, we set forth on developing a three year strategic plan.

A Strategic Planning Task Force has spent the last year surveying, interviewing and listening

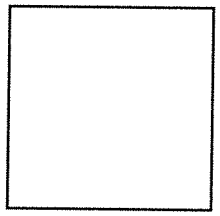
to our individual members, leaders, councils, committees, constituency groups, state municipal leagues and staff.

We heard the feedback and we agree: it is time to transform the National League of Cities into the most relevant, powerful force for cities that it can be.

To achieve this, we set five clear, powerful goals.

Learn more about the future of cities and why now is the most exciting time to be a member of the National League of Cities.

Join us as we embark on this exciting transformation into a more streamlined, effective and value-driven organization!



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National League of Cities
1301 Pennsylvania Avenue NW, Suite 550
Washington, DC 20004

Phone: 1-877-827-2385
membership@nlc.org

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