

©

**Gouveia, Susan**

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**From:** Lashway, Lisa  
**Sent:** Monday, October 20, 2014 4:18 PM  
**To:** Canning, Sean  
**Cc:** Gouveia, Susan  
**Subject:** FW: Downtown New Jersey - DRMI !!!!!!!

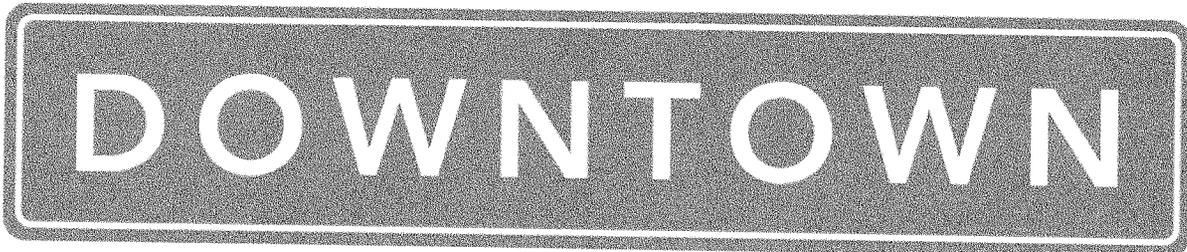
Correspondence

Michelle Masser  
Deputy Clerk

973-691-0900 Ext. 7291  
FAX 973-691-2080  
PO Box 450  
Budd Lake, NJ 07828

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**From:** Downtown New Jersey [mailto:info@downtownnj.com]  
**Sent:** Monday, October 20, 2014 4:14 PM  
**To:** Lashway, Lisa  
**Subject:** Downtown New Jersey - DRMI !!!!!!!



**N E W J E R S E Y**

**NJDRMI  
Downtown Revitalization & Management  
Institute**

**"Promoting Digitally: Marketing Secrets for a Busy Main  
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**The Fall NJDRMI (our 59th since 1999) for 2014 will get you up to speed on connecting making the most of key digital tools for your promotions and marketing, helping your be more effective and strategic at getting the word out about your downtowns, businesses, end events. APA 5.25 CM Credits, pending.**

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1) Members code (10%  
off, unlimited use!): <https://promotingdigitally.eventbrite.com/?discount=DNJDRMIAP>

Please let me know if you have any questions! I look forward to seeing you and other  
DNJers there!

Best,

Jef

Jef R. Buehler, MPA, LNJ '09  
Office of Main Street New Jersey & Improvement District Programs

P: 609/633-9769 or 609/633-9648

F: 609/341-3275

E: [Jef.Buehler@dca.nj.gov](mailto:Jef.Buehler@dca.nj.gov) or [MSNJ@dca.nj.gov](mailto:MSNJ@dca.nj.gov)

W: [www.mainstreetnewjersey.com](http://www.mainstreetnewjersey.com)

<http://www.downtownnj.com/>

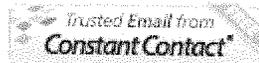
**Downtown New Jersey**  
**PO Box 1800**  
**Plainfield, NJ 07061**

**Phone: 1 (888) 228-8116**

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