

Gouveia, Susan

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From: Lashway, Lisa
Sent: Thursday, January 08, 2015 9:49 AM
To: Canning, Sean; Gouveia, Susan
Subject: FW: Why come to D.C. in March?

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From: NLC - National League of Cities [mailto:nlcmail@nlc.org]
Sent: Thursday, January 08, 2015 9:33 AM
To: Lashway, Lisa
Subject: Why come to D.C. in March?



We can think of a few reasons...

1. **Congressional action kicks off:** We've planned our annual legislative conference with a specific strategy in mind: maximizing the return on your advocacy efforts. March is the best time to advocate for your city, when Congress begins taking action.
2. **Legislators and their staff are all ears:** Before March, the new representatives' senior staff members are still figuring out the ropes; after

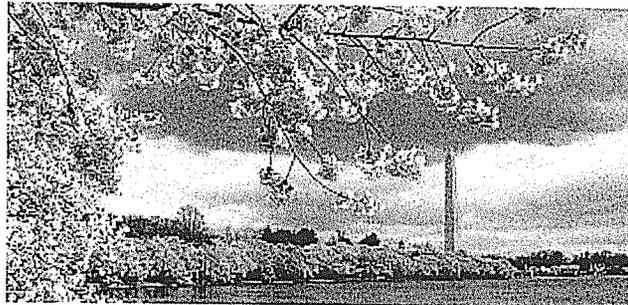
March, you'll find that many other people will be competing for their time. Talk to them when they're most likely to listen!

3. **March is the beginning of D.C.'s most beautiful season:** And your hotel is in one of D.C.'s most beautiful neighborhoods. The Marriott is located in a quaint tree-lined neighborhood, steps from the funky Adams Morgan area, the lush Rock Creek Park, and the vast (free!) National Zoo.

4. **Get prepared for the rest of 2015:** At The Congressional City Conference, you'll get an inside look at juvenile justice reform, affordable housing, police/community relations, and immigration reform.

5. **Discover a new side of D.C.:** After the snow and before tourist season, March is a great time to explore the city. You might want to add an extra day to your trip and [check out our NLC staff recommendations!](#)

The early bird discount is coming up on January 30th, so [book your D.C. trip soon!](#)



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