



Masser, Michelle

From: Lashway, Lisa
Sent: Tuesday, January 08, 2013 1:43 PM
To: Canning, Sean
Cc: Masser, Michelle
Subject: FW: Read Across America-NJ

Lisa Lashway
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From: NJLM to Municipal Officials [mailto:njlm-clerks@cityconnections.com]
Sent: Tuesday, January 08, 2013 11:09 AM
To: Lashway, Lisa
Subject: Read Across America-NJ

To view an online version of this email, click [here](#).

The banner features the NJLM logo on the left, which consists of a stylized leaf and the acronym 'NJLM' above the full name 'New Jersey State League of Municipalities'. To the right of the logo, the text reads 'Municipal Clerks for Mayors, Elected Officials and Staff'. On the far right of the banner is a grayscale image of a building dome. Below the banner, the date 'January 8, 2013' is printed.

Re: Read Across America-NJ

Dear Mayor:

For the thirteenth consecutive year, the New Jersey Education Association and the New Jersey State League of Municipalities are working in partnership to promote reading and family literacy through **Read Across American-NJ**. *(Click link below to see Sample News Release and Sample Proclamation)*

http://www.njslom.org/letters/Jan_8_SAMPLE_PRESS_RELEASE.pdf

http://www.njslom.org/letters/Jan_8_Read_Across_America.pdf

Read Across America is an annual celebration of reading that culminates this year on March 1, 2013 the day before what would have been the 109th birthday of the late Theodor Seuss Geisel, aka Dr. Seuss. In schools, libraries, and other venues across New Jersey, students, parents, and community members will participate in various events organized by local school employees, and we encourage you to join in the celebration of reading.

The simplest way to get involved in **Read Across America** is to volunteer as a guest reader in a local school on March 1 (contact your local education association for details.) Here are some other ways you can help celebrate **Read Across America**:

- ***Encourage your local governing body to adopt a proclamation designating March 1 as Read Across America Day in your community (sample proclamation enclosed.) Invite representatives of the local education association to be present when the resolution is adopted.***
- ***Conduct a book drive or donate books on behalf of the local governing body to schools and/or public libraries.***
- ***Plan to host a day or evening of family reading in the council chambers. Work with local school staff to organize the event and invite parents. Put out a news release (sample enclosed)***

highlighting the involvement of local officials in Read Across America-NJ.

Please take photos of your events and forward them to the NJLM office to kduran@njslom.com for consideration of future *New Jersey Municipality magazine* articles.

No matter how you choose to participate, we hope you agree that ***Read Across America-NJ*** is a terrific way to support learning and family literacy in your community.

Janice S. Mironov
Mayor, East Windsor Township
President, NJ State League of Municipalities

Barbara Keshishian
President, New Jersey Education Association

*If you would like to be removed from receiving faxed advisories please contact Shirley Cade at scade@njslom.com or 609-695-3481 ext. 114 with the name of your municipality and fax number. Thank you.

Please be advised that the information you receive is not legal advice. You must consult your town attorney to make sure that any of the material you receive is in accordance with current state law and your particular facts and situation.

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New Jersey League of Municipalities

222 West State Street, Trenton, NJ 08608
609-695-3481

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