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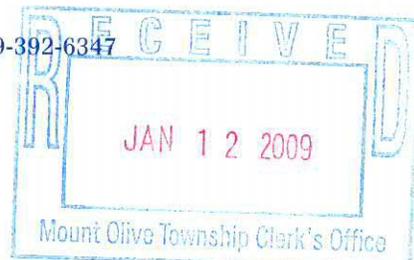
cc: Admin



MBI•GluckShaw

Martin • Bontempo • Matacera • Bartlett, Inc.

212 West State Street • Trenton, NJ 08608 • Tel: 609-392-3100 • Fax: 609-392-6347



January 7, 2009

Ms. Lisa Lashway
Morris
204 Flanders-Drakestown Road
Post Office Box 450
Mount Olive, NJ 07828

Dear Clerk Lisa Lashway:

It is with great enthusiasm that we share with you MBI•GluckShaw's new brochure introducing our expanded capabilities and turnkey services. We hope that once you've had the opportunity to review the brochure, you will contact us to learn more about how MBI•GluckShaw can help you achieve your goals and objectives in 2009.

Since 1991, MBI•GluckShaw has focused on serving the interests of our clients. Since we opened our doors the firm has grown, our client list has grown, and our core capabilities have expanded. Each and every year we learn that one thing remains constant – our clients' needs are ever changing. Therefore, we continue to tailor our services to meet those needs of our current and prospective clients.

Within this brochure you will learn more about MBI•GluckShaw's four (4) areas of focus, turnkey services that complement and support our traditional public affairs/legislative offering:

- Association Management
- Event Management
- Non-Political Fundraising
- Public Outreach/Public Involvement

Simply put, MBI•GluckShaw is not your typical State Street lobbying firm anymore. While our core business has been and remains legislative/regulatory representation, we continue to look beyond the halls of government to offer our clients a full array of public affairs services.

Please take a moment to review the attached brochure to learn more about our expanding portfolio and feel free to browse our website at www.mbi-gs.com. If you have any questions or require additional information, please do not hesitate to contact us at 609-392-3100.

All the best in the coming year.

Sincerely,

Clark Martin

Paul Bontempo

Paul Matacera

Rudy Garcia

Jeffrey Warsh

Matt Stanton

Scot Mackey

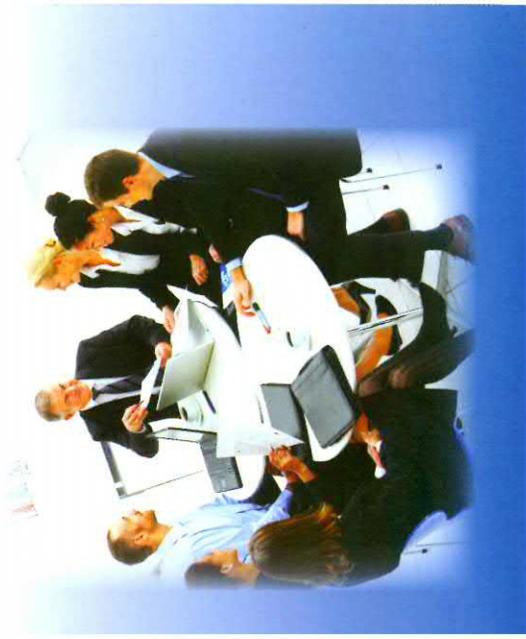
ABOUT MBI GLUCKSHAW

Founded in 1991, MBI•GluckShaw is one of New Jersey's most respected bi-partisan lobbying firms. Boasting an impressive staff-to-client ratio and having more former members of the New Jersey Legislature than any other firm, MBI•GluckShaw has demonstrated its expertise many times over.

While MBI•GluckShaw has successfully represented hundreds of clients in the legislative/regulatory arena since 1991, the firm has developed additional complementary services to offer to our clients in order to enable them to meet today's challenges. The purpose of this brochure is to familiarize yourself with MBI•GluckShaw's expanding capabilities.

TURNKEY SERVICES:

- ❖ Association Management
- ❖ Event Management and Planning
- ❖ Non-Political Fundraising
- ❖ Public Outreach/Public Involvement



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*...you may not know that we are more
than one of New Jersey's leading
lobbying firms!*



TURNKEY SERVICES:

- ❖ Association Management
- ❖ Event Planning & Management
- ❖ Non-Political Fundraising
- ❖ Public Outreach/Involvement

"To grow our business, we must look beyond State Street. We must provide services that meet the needs of clients and provide value outside of Trenton."

Paul Matacera, Partner, MBI GluckShaw

609-392-3100

ASSOCIATION MANAGEMENT

Managing an association can be, and often at times is, extremely challenging. An effective association must balance the needs of its members while building consensus to advance their interests. MBI♦GluckShaw has had the privilege of working with many of our State's prominent organizations;

- ❖ NJ Wine & Spirits Wholesalers Association
- ❖ Garden State Seafood Association
- ❖ Bi-State Association of Motor Carriers
- ❖ Public Sector Managers Association

Our experienced professionals have the expertise and experience to effectively manage all aspects of an association. The partners and staff of MBI♦GluckShaw are ready to assist you in any way possible.

EVENT PLANNING & MANAGEMENT

In 2007, MBI♦GluckShaw announced the formation of Creative Events - a full-service event planning firm and a wholly-owned subsidiary of MBI♦GluckShaw. If you are planning an intimate event for 30 people, an annual golf outing or a full scale conference accommodating 2,000 attendees, the staff at Creative Events has more than 40 years of collective experience and is fully equipped to handle all of your planning and execution needs.

Well managed events are an effective way of keeping your corporation/organization in front of key influencers. At the same time, events help you maximize participation of members' and recruit potential members. Creative Events'

services are truly turnkey. Current and former clients of Creative Events include such diverse organizations as:

- ❖ Council of State Governments
- ❖ American Red Cross
- ❖ Boy Scouts of America
- ❖ Garden State Seafood Association
- ❖ NJ State Police Memorial Association



NON-POLITICAL FUNDRAISING

Raising funds to operate your organization can be difficult, especially in an unpredictable financial climate. Every organization, non-profit and otherwise, is finding it more difficult to solicit and receive financial support. Getting before the right donors at the right time is crucial. Through Creative Events, MBI♦GluckShaw provides non-political fundraising services that help to raise revenue to fill budget gaps and fund your operations.

While many non-profit groups and volunteers have great ideas of how to increase revenue and raise new funds, very few have the time and expertise to invest in fundraising endeavors. Retaining a firm like Creative Events not only

helps your organization achieve its fundraising goals and objectives, but also allows your Board of Directors and executive personnel to focus on the organization's core mission.

Fundraising clients of Creative Events include the Council of State Governments, the American Red Cross, the Boy Scouts of America, Kean University, the Garden State Seafood Association and the New Jersey State Police Memorial Association.

PUBLIC OUTREACH/PUBLIC INVOLVEMENT

Engaging the public in the most densely populated state in the nation is essential to make any project successful. Simply stated, MBI♦GluckShaw has the strongest public outreach/public involvement resume of any public affairs firm in New Jersey.

Planning, building and operating infrastructure is one expertise. Engaging the necessary stakeholders, while initiating a proactive public involvement/public outreach is a completely different expertise. For a project to be successful, each component must work together. MBI♦GluckShaw stands ready to deliver its expertise to your organization.

Many of the partners and staff at MBI♦GluckShaw spent significant portions of their careers in the state, county and municipal arenas. They have managed large infrastructure projects and operated significant public/private assets. Through these years of experience, they not only understand what it takes to plan, build and own infrastructure, they are also experts on how to best present your project to the public, various government agencies and the media.